Showcase your employer brand and get insights about your company culture

For company reviews and salary insights

1 Crore+ Users/month
65 Lakh+ Company Reviews
2 Crore+ Salary Data Points

This is how jobseekers view company ratings on AmbitionBox

DISCOVER TOP RATED COMPANIES

Your Company ★ 4.5 based on 2k reviews
Company A ★ 3.8 based on 1k reviews
Company B ★ 3.6 based on 1.5k reviews

YOUR COMPANY CATEGORY-WISE RATINGS

★ 4.7 Job Security
★ 4.4 Work Satisfaction
★ 4.9 Skill Development
★ 4.1 Promotions & Appraisals
★ 4.0 Salary & Benefits
★ 4.2 Company Culture
★ 3.8 Work-Life Balance
Showcase your brand to jobseekers
Tell your story to jobseekers the way you want to

Interactive multimedia banner
Showcase your brand presence with rich-interactive cover image

Company info at a glance
Key highlights to present your company at a glance

Vision & Mission
Talk about the problems you are solving & impact you want to create

Message from the Leader
Let your leadership convey your company values directly to jobseeker

Life at a company
Showcase your company’s culture through beautiful photo collage

Awards & recognition
Highlight your industry forte through accolades and achievements

Custom sections
12 custom sections to bring out your personalized brand narratives
Get insights into your culture
Deep dive into your employee feedback & candidate experience

Rating breakdown & trends
by department, designation, location, gender, etc.

Competitive intelligence
to understand your competitors better

Interview process insights
to capture candidate’s feedback

Traffic insights & user demographics
to understand your audience

Rating by Experienced
★ 3.8 Average
Based on 14.2k responses

Overall Rating
★ 4.5 Good
Based on 18.2k responses

Competitor Comparison

<table>
<thead>
<tr>
<th>Competitor Name</th>
<th>Overall Rating (Review Count)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your Company</td>
<td>★ 3.8 (31k)</td>
</tr>
<tr>
<td>Company A</td>
<td>★ 4.6 (10.2k)</td>
</tr>
<tr>
<td>Company B</td>
<td>★ 4.2 (11k)</td>
</tr>
<tr>
<td>Company C</td>
<td>★ 3.5 (9.1k)</td>
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<tr>
<td>Company D</td>
<td>★ 2.8 (7.3k)</td>
</tr>
<tr>
<td>Company E</td>
<td>★ 1.8 (2.2k)</td>
</tr>
</tbody>
</table>

Review count
2k 1.9k 2.1k 2.3k 2.2k 2.7k
Jul ’22 Aug ’22 Sep ’22 Oct ’22 Nov ’22 Dec ’22

What is working well with candidates?
Based on 10.2k responses
- Friendly interviewer(s): 81%
- Structured process: 59%
- Prompt response: 41%
- Preparation material provided: 21%
- Others: 4%

No. of people visiting your page
for the last 6 months
2.5k users/month

Top departments where your audience works
- Enterprise & B2B sales: 42%
- Accounting & taxation: 25%
- Operations & Support: 11%
- Corporate Communication: 11%
- Payroll Support: 10%
Build and grow your employer brand with AmbitionBox’s offering

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<tr>
<th>Features</th>
<th>Free</th>
<th>Paid</th>
</tr>
</thead>
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<tr>
<td><strong>Showcase your brand</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company info (About company, mission, vision, industry, employee count, locations, etc.)</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Review management (Respond/Share/Report a review)</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Invite employees to rate</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Basic insights (YoY rating trend, Page views, Category-wise ratings)</td>
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<tr>
<td>Featured reviews on Showcase page</td>
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</tr>
<tr>
<td>Custom sections on Showcase page (Diversity, Innovation, Sustainability, Life@Company, CSR, photos, leadership, benefits, awards &amp; recognition, etc.)</td>
<td>✔️</td>
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<tr>
<td>Remove competitor branding from Overview page</td>
<td>✔️</td>
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<tr>
<td><strong>Amplify your brand</strong></td>
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<td>Ready-to-use employer branding ad templates</td>
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<td>Monthly/quarterly branding and insights reports</td>
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<td>Rating trends &amp; breakdown insights dashboard</td>
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<td>Candidate experience through interview process insights dashboard</td>
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<td>Competitor intelligence &amp; traffic analytics dashboard</td>
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15,000+ companies leverage AmbitionBox to improve their employer brand

![List of companies](image)

Have questions? Write to us at - Support@ambitionbox.com